Women in Business and Finance: their Presence, Roles, Tasks from the Middle Ages to Modern Times

Presession of the European Social Science History Conference Lyon 2027, April 21-24 (session B-6 ECO08abc)

organized by Manuela Martini (University Lumière Lyon 2) & Selin Dilli (University of Utrecht)

Maison des Sciences de l'Homme de Lyon et Saint-Etienne

14, avenue Berthelot , 69007 Lyon

Salle Marc Bloch

Day 1. 30 November 2026 Monday

09.00-09.15 Walk-in & Coffee

09.15-09.30 Introduction to the Workshop

09.30-11.00 Session 1

09.30-10.15 **Through Husbands, Managers and Brothers: Women's Business Authority and Credit in Republican Beijing and Shanghai 1912-1937-** Xian Wan (University of Edinburgh)

10.15-11.00 **Women, Business and Innovation: Patenting and Trademarking Strategies in Italy, 1861-1939-** Marco Martinez (University of Pisa) & Valeria Pinchera (University of Pisa)

11.00-11.30 Coffee Break

11.30-14.45 Session 2.

11.30-12.15 ***A Comparative Analysis of Women's Entrepreneurial Trends during the Long 20th Century-*** Selin Dilli (University of Utrecht) & Carry van Lieshout (The Open University)

12.15-13.15 *Lunch (Cafeteria MSH)*

13.15-14.00 '**Sharing tasks, capitals, and assets'. Women in business and finance in France: the case of Lyon in the 19th century**- Manuela Martini (University Lumière Lyon 2) – Pierre Vernus (University Lumière Lyon 2)

14.00-14.45 **From Saving to Investing: the Slow Financial Emancipation of Married Women in France, 1881-1986-** Sabine Effosse (Nanterre University)

14.45-15.15 Coffee Break

15.15-16.00 **Female Managers of Amsterdam Banking Houses in the Age of Revolutions, 1770-1825.-** Mark E. Hay (Erasmus University of Rotterdam)

16.00-16.45 **Between Household and Institution: Female Financial Strategies and Social Networks in the Case of Bianca Avogadro-** Benedetta Maria Crivelli (University of Parma), Luciano Maffi (University of Parma), Niccolò Valmori (LSE)

1 December 2026 Tuesday

9.00-13.00 Session 3

09.00-09.45 **Women Entrepreneurs in the Nineteenth-Century. The case of the French Book Industry-** Herrade Igersheim (BETA, CNRS, University of Strasbourg) and Charlotte Le Chaplain (University Lyon 3)

09.45-10.30 **Beyond Banks: Women in Peer-to-Peer Lending in Nineteenth-century Italy** - Marcella Lorenzini (University of Milan), Stefania Licini (University of Milan)

10.30-10.45 Coffee break

10.45-11.30 **Legal Structures and Revolutionary Conjunctures – Trade, Capital Formation, and Company Management by Businesswomen in the Galician *Ancien Régime* -** Francisco Cebreiro Ares (University of Santiago de Compostela)

11.30-12.15 **Rethinking Women's Entrepreneurship in Nineteenth-Century Germany-** Swenja Hiller (University of Stuttgart) and Juliane Clegg (University of Stuttgart)

12.15-13.00 **Closing**

13.00-14h Lunch (Cafeteria MSH)